



**ARE YOUR TEAM
FIT FOR THE
FUTURE?
TIME TO UPSKILL
AND ENGAGE
DISCONNECTED
TEAMS.**

INTRODUCING
READ TO LEAD[®]
BUSINESS

In business, your people are your biggest asset. Yet in today's disconnected, ever evolving tech-led world, now more than ever, employees need the skills and mindsets to adapt quickly and effectively. Meanwhile, building a culture where people feel valued and connected has never been harder.

Tackling the issues head on, READ TO LEAD[®] fast-tracks business success through the rapid up-skilling of employees into an agile, high performing, and engaged workforce.

Exploring the key insights of best-selling management and self-development books, this innovative programme is bitesize, action-based and people driven.

Leveraging the importance of human connection, we give teams the tools to learn together, grow together and lead the business forward, together.

In only 90-minutes a month, we inspire continuous individual growth alongside a culture of collaboration and collective vision.

It's the time-savvy and cost-effective way to grow business minds and bottom lines.

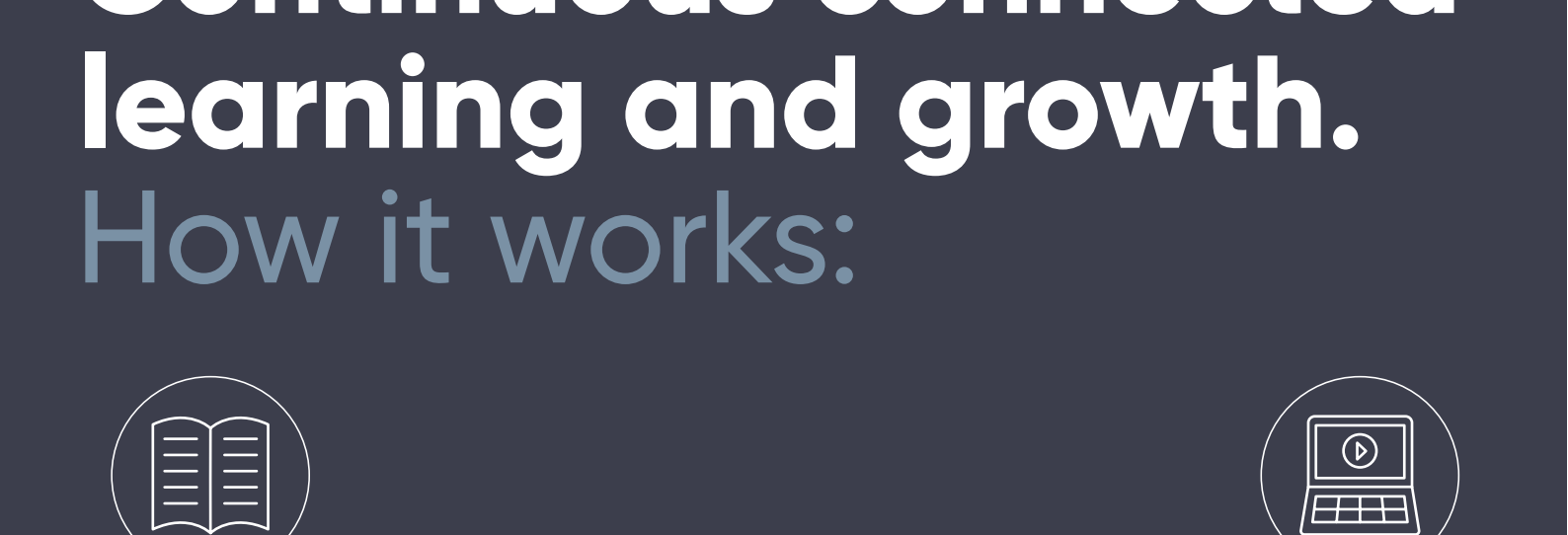


Meet Sarah.
Pioneering professional coach and founder of READ TO LEAD[®]

Future-proof your company through accelerated, connected team development.

Email: sarah@readtoleadcommunity.com

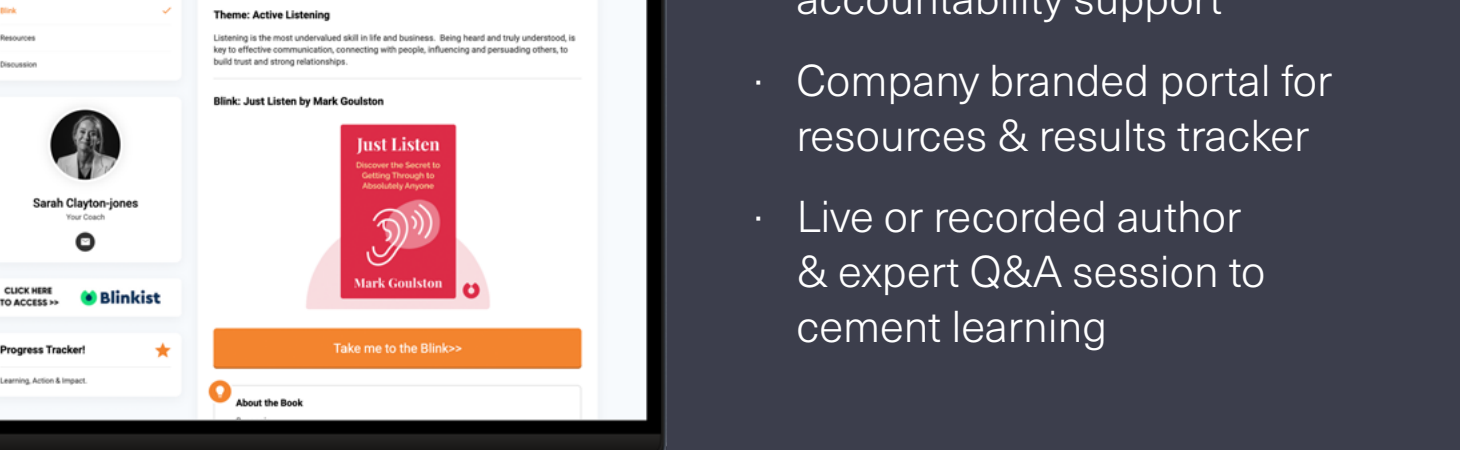
★★★★★
Five star rated by 98% of READ TO LEAD[®] learners.



How connected learning helps accelerate growth

Connecting to ideas	Connecting the dots	Connecting people
Rapidly absorb insights via quick-fire exposure in multiple formats.	Ideas go from theory to adopted habits in no time.	Every level of the business mix and learn together.

Continuous connected learning and growth. How it works:

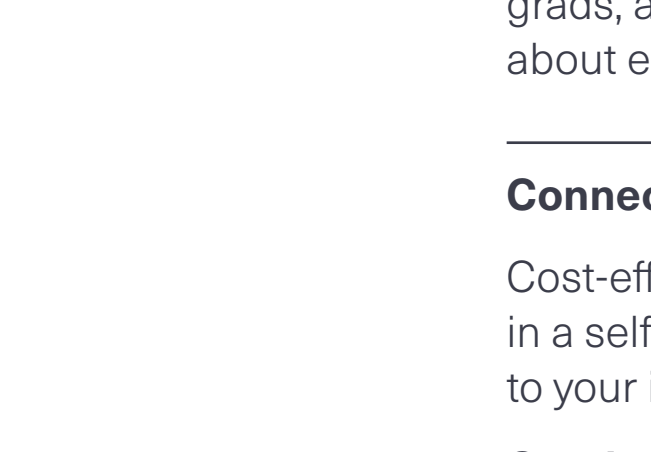


WEEK 1 LEARN
Fresh development theme each month. Teams read or listen to a book summary, maximum 15mins.

WEEK 2 EXPLORE
Develop understanding of the monthly theme with 2-3 short author-led video clips.

WEEK 4 ACTION
Put learning into practice. Set one small achievable action and update the progress table.

WEEK 3 DISCUSS
Coach-led session enables teams to share real-life insights and discover one key actionable takeout.



WHAT ELSE IS INCLUDED:

- Weekly nudges & accountability support
- Company branded portal for resources & results tracker
- Live or recorded author & expert Q&A session to cement learning

The long-term benefits of connected learning

Connected cultures
The fresh injection of regular inspiration drives a thriving culture of curiosity, growth and high performance.

Inclusive – For time poor and Neurodiverse teams, our short multi-format materials support all learning styles.

Remote workforce – Virtual discussions unite disparate teams and spark conversations beyond project work.

Leadership – From top management to recent grads, all leaders can learn from each other and about essential soft skills.

Connected to the bottom line
Cost-effective, accelerated, real-life development in a self-sufficient, coach-led programme tailored to your individual business needs.

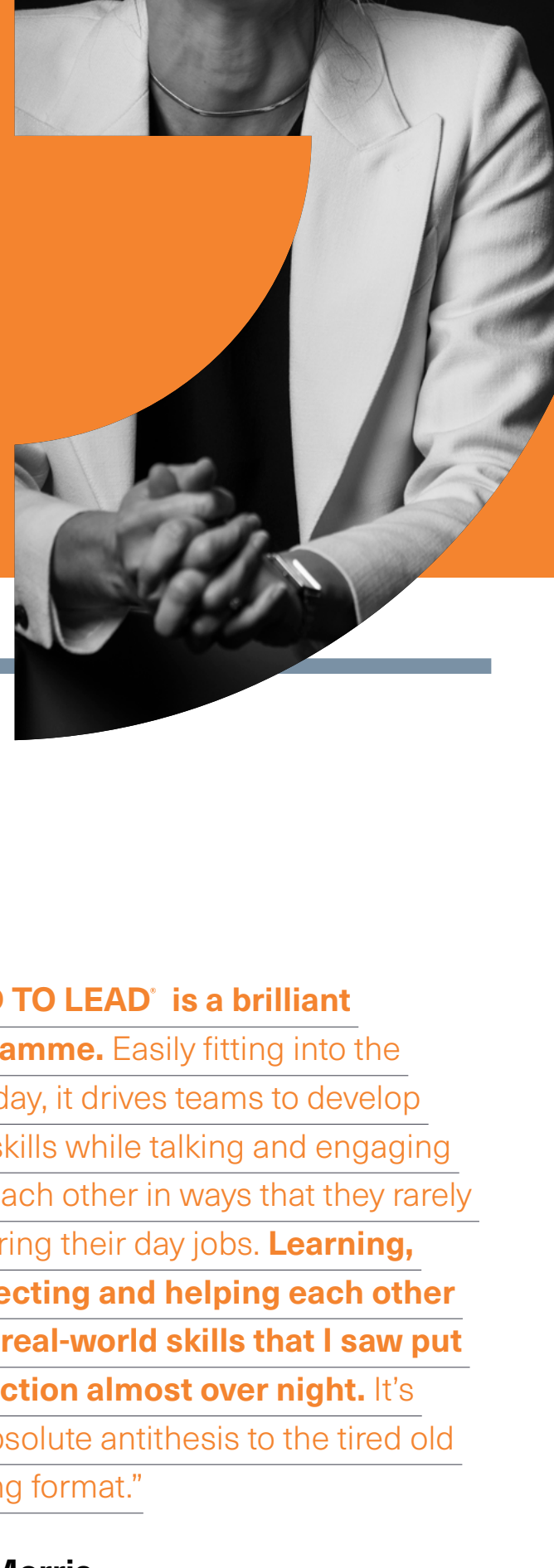
Continuous – Team growth comes at-scale.

Outcome based – We track progress and measure results.

Guided team growth:

Meet Sarah, pioneering professional coach and founder of READ TO LEAD[®]

“READ TO LEAD[®] was born to connect ambitious individuals with smart ideas that empower them to make smart choices both personally and professionally. Yet without action, ideas easily remain theory. Our unique programme uses the power of togetherness to drive team engagement, commitment, and human connections. Ultimately, we inspire individuals to grow their own leadership potential, and drive businesses to future success.”



Powerful proven results

“Remote working and a lack of structured learning affected my team dynamic and development. **READ TO LEAD[®] has challenged our thinking, united the team, and is making sure we take action on our ideas. The water cooler moments are back!**”

Kat Patterson
Managing Director
AOTP Agency

“**READ TO LEAD[®] is a brilliant programme.** Easily fitting into the everyday, it drives teams to develop their skills while talking and engaging with each other in ways that they rarely do during their day jobs. **Learning, connecting and helping each other grow real-world skills that I saw put into action almost over night.** It's the absolute antithesis to the tired old training format.”

Rob Morris
Head of Fleet & Re-Marketing
Volvo Car UK



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